PANDAW

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Cassidy Newman Senior Marketing Manager +84 (0)28 4458 2618 cassidy @pandaw.com

Pandaw Unveils New Members Club Portal Amid Fleet Expansion

Ho Chi Minh, Vietnam – Pandaw Cruises, a pioneer in Asia river cruise expeditions, has introduced the Pandaw Members Club Portal, a new digital hub designed to enhance the guest journey from start to finish. Developed by Pandaw's in-house IT team, the platform gives members seamless access to manage bookings, update personal information, and unlock exclusive perks.

With a user-friendly interface, users can browse new itineraries, review past voyages, and stay informed about the latest offers. Future updates will introduce even more functionality, including digital travel documents and tailored voyage suggestions, reflecting Pandaw's ongoing commitment to elevating the guest experience.

This milestone follows closely on the heels of the company's announcement of a second ship under construction for the Red River and Halong Bay itinerary, reflecting the growing demand for river cruising in North Vietnam. The RV Hanoi Pandaw, set to launch in November 2026, will expand capacity on one of Pandaw's most popular routes, where guests journey through the UNESCO World Heritage Site Halong Bay and into vibrant rural communities.

"We're excited to offer our guests not only new ships, but new ways to engage with the Pandaw experience," said Pandaw Founder Paul Strachan. "As interest in small-ship cruising continues to grow, so does the need to enhance how we serve our community of loyal travelers. With the Members Club Portal, we're adding real value beyond the cruise itself, giving guests more flexibility at every stage of their journey."

In a world where over <u>80% of travelers</u> expect personalized digital services, Pandaw is proud to be setting a new standard for small-ship cruising. The new Members Club is free to join and includes perks such as priority booking, advance notice of new itineraries, and member-only discounts—including 10% off select sailings on the all-new Kerala Backwaters route onboard the RV Kindat Pandaw during the 2025/26 season.

For more information, visit <u>www.pandaw.com/members/join</u>.

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About Pandaw Cruises

Founded in 1995, Pandaw Cruises was the pioneer of river cruising in Southeast Asia. With a fleet of 17 handcrafted ships styled in teak and brass with colonial-era charm, Pandaw offers an intimate and immersive way to explore the region's culture, heritage, and landscapes by navigating remote rivers aboard vessels specially built for hard-toreach places.